

An illustration of a man in a blue shirt and brown pants standing on a road, looking at his phone. A red car is parked behind him. The background shows a green hill and a grey rock formation.

**Without paying close attention,
how will you know gen ed learning
is heading in the right direction?**

EXPLORE YOUR IMPACT ON STUDENT LEARNING AND LEARN WHY ATTENTION PAYS

The **ETS® Proficiency Profile** objectively measures your students' performance in four key skills areas – reading, writing, mathematics and critical thinking.

The assessment provides valid and reliable data on general education outcomes, enabling institutions to evaluate their program's effectiveness and identify areas of strength and opportunities for improvement – all in a single, convenient test.

Easy to administer, the ETS Proficiency Profile gives reliable feedback in critical areas. The assessment results provide a high-level view of their students' performance and empowers institutions with the evidence they need to make important decisions.

With this assessment you can also:

- Meet requirements for accreditation and accountability initiatives
- Benchmark your students' performance with nearly 500 institutions and more than 600,000 students nationwide
- Conduct research on the impact of curricular and co-curricular programs

With a variety of testing options, institutions can choose the ETS Proficiency Profile format that best fits their needs.

- **Assess the skills of individual students** – choose the two-hour standard form to receive more information about the skills of each individual student
- **Evaluate skill levels across a group of students** – choose the 40-minute abbreviated test to analyze results at the group level

Certificates of Achievement

Published ETS research confirms that students' motivation in taking learning outcomes assessments has significant impact on their test performance. In order to help motivate students to perform their best and increase participation, students taking the online standard form of the ETS Proficiency Profile can earn performance-level certificates, which can be used as personal collateral to highlight their skills when applying to graduate programs or the workforce.

WHY CHOOSE THE ETS PROFICIENCY PROFILE?

TEST ANYWHERE, ANYTIME

Versatile testing options, including standard or abbreviated format, paper-and-pencil or online, proctored on-campus, proctored off-campus with online remote proctor service or non-proctored.

COMPARE PERFORMANCE AGAINST PEERS

Comparative data from other institutions using the ETS Proficiency Profile helps provide further context for your students' performance.

UNDERSTAND INCOMING STUDENTS' SKILL LEVELS

Gain a deep understanding of student skill levels as soon as they arrive on campus. Insights can be used to ensure students are supported and set up for success throughout their learning journey. When you baseline incoming skills, you can easily and effectively gauge growth.

PINPOINT OPPORTUNITIES FOR IMPROVEMENT

Skill-specific subscores identify areas where curriculum enhancements can be made.

SCORING AND REPORTING

The ETS Proficiency Profile provides two types of scores, so institutions can compare groups, measure change and identify areas of strength or opportunities for improvement:

- **Norm referenced scores (scaled scores)** – skills-based scores to show how your students compare with peers. Useful for benchmarking or determining learning gains
- **Criterion-referenced scores (proficiency classifications)** – these scores reveal students' proficiency at three difficulty levels in each skill area. They provide useful data to inform curriculum enhancement decisions

Results are summarized and reported for the total group of students tested.

- **Standard form** – users receive total score, scaled subscores and proficiency classifications at group and individual levels
- **Abbreviated form** – statistically equated to the Standard form, delivering the same scores and proficiency classification at group level only

Get the timely feedback you need to inform your assessment plan, satisfy accreditation requirements and demonstrate student learning in a single, efficient test.

"The test has the student demonstrate knowledge, comprehension, application and synthesis of a variety of skills. Such an approach allows institutions to address the complex demonstrations of skills."

Dr. Hazel A. Ervin,
Director of General Education and
Associate Professor of English, Morehouse College

PAY ATTENTION TO THE SKILLS THAT MATTER MOST IN GEN ED LEARNING

Ready to ensure your general education curriculum is on track? Contact us to learn how we are engaging with institutions like yours.

LEARN MORE AND GET IN TOUCH AT
ETS.org/proficiencyprofile
1-800-745-0269

MAKE ETS A PART OF YOUR STUDENT LEARNING OUTCOMES SOLUTION ASSESSMENT PROCESS

ETS is a non-profit organization committed to improving educational access and equity and to using its expertise to provide institutions with the support and guidance needed to achieve this.

We have been supporting institutions in learning outcomes assessment for more than 20 years. Our goal is to share our insights and experiences to promote best practices within the higher education landscape, from rural technical colleges to state flagship institutions.